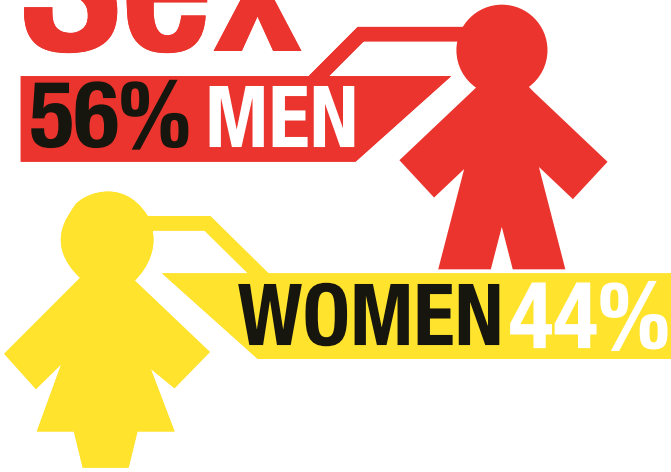
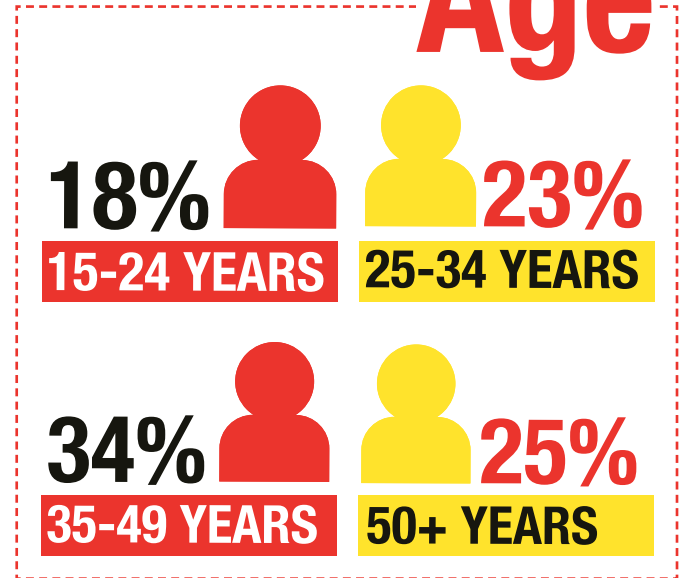


Son Demographics

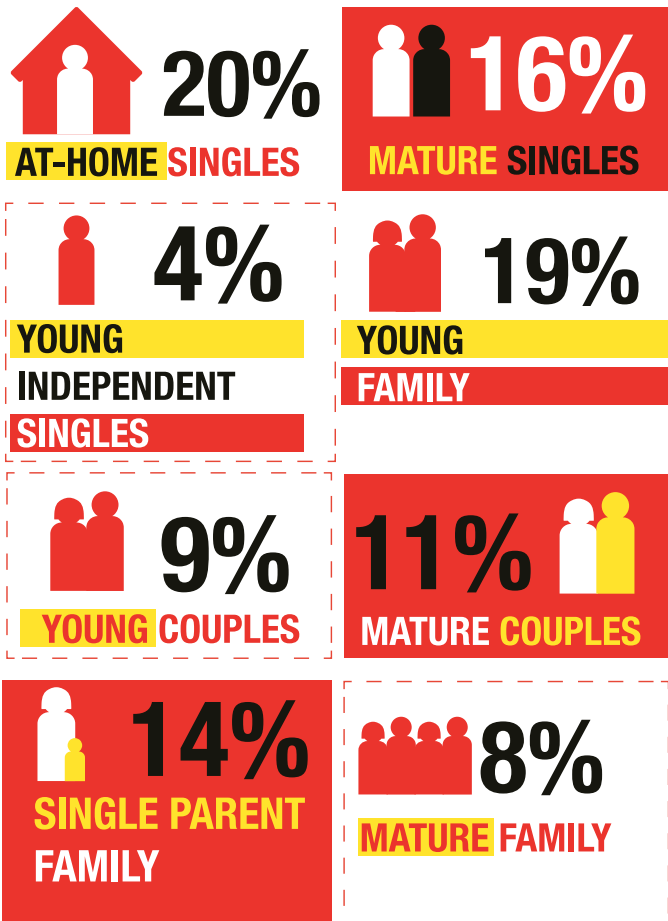
Sex



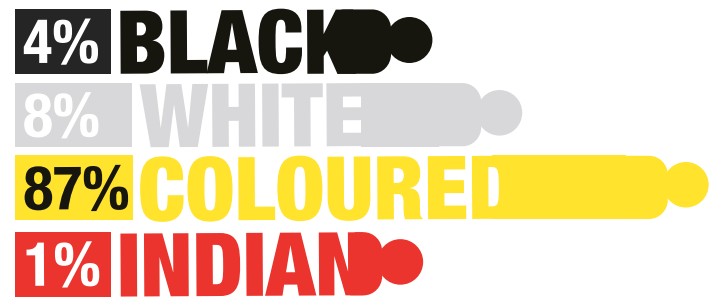
Age



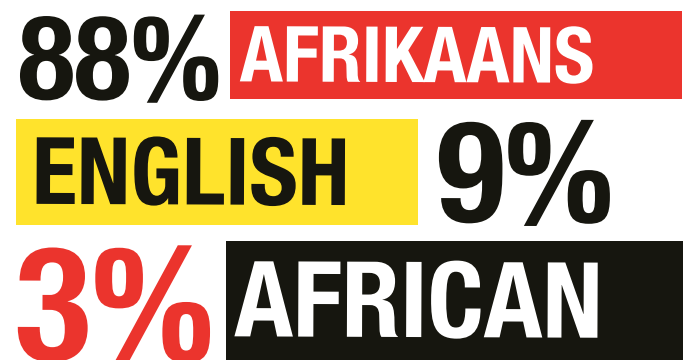
Family Structure



Race



Language



Son Demographics

Provinces

WESTERN CAPE **85%**

EASTERN CAPE **22%**

NORTHERN CAPE **3%**

OTHER **0%**

Occupation

 **45%**
WORKING

9%  **STUDENT** **13%**  **HOUSEWIFE**

21%  **UNEMPLOYED** **6%** **SELF EMPLOYED**

11% **RETIRED** 

Education

 **4%** **SOME PRIMARY**

PRIMARY COMPLETE  **7%**

Income

5% **LESS THAN R2 000** **21%** **R2 000 - R5 000** **30%** **R5 000 - R10 000**

24% **R10 000-R16 000**

R16 000-R30 000
15%

R30 000 + **5%**

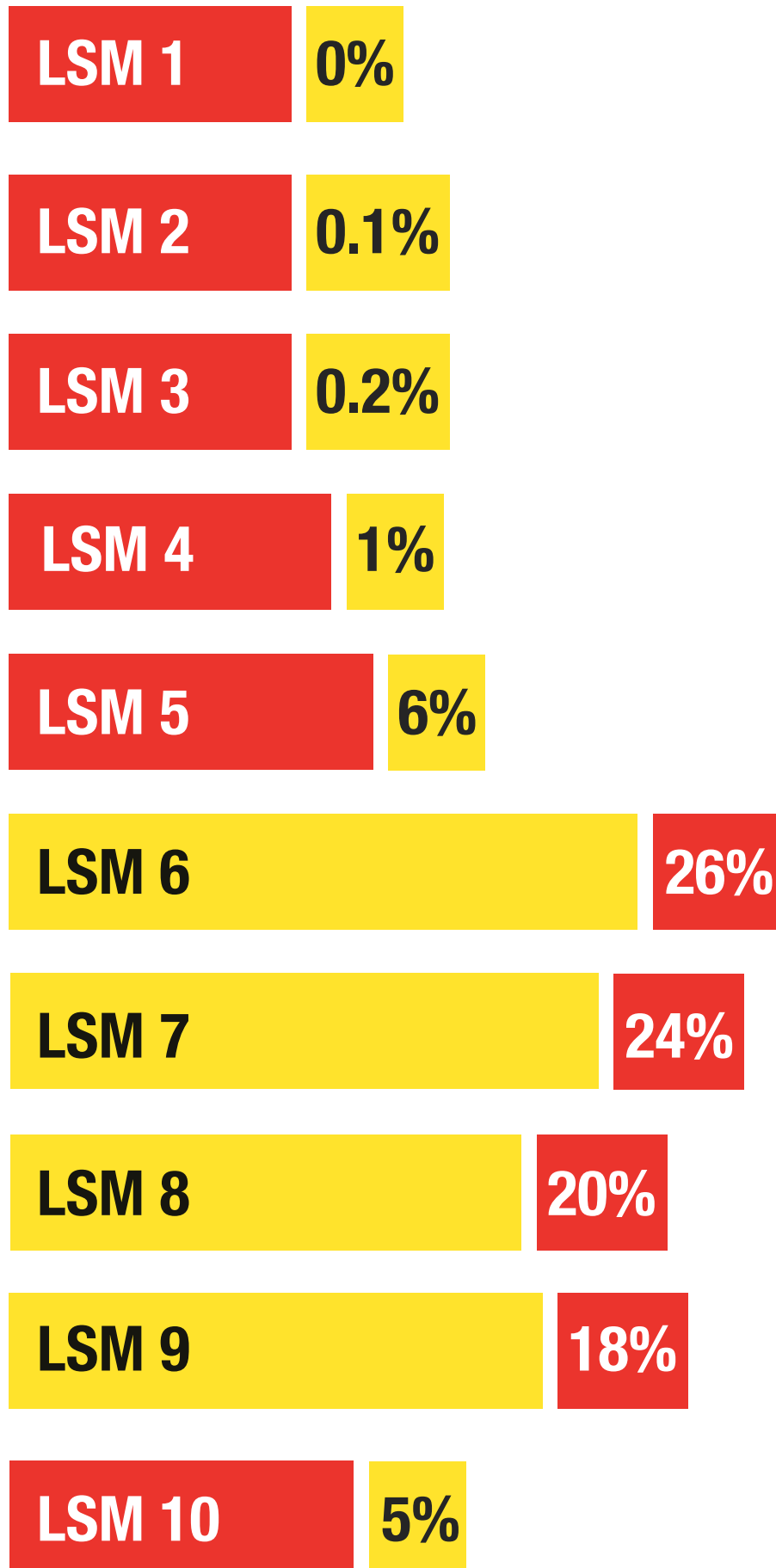
 **49%** **SOME HIGH**

MATRIC  **28%**

 **12%** **TERTIARY**

Son Demographics

LSM



Total	79 193
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Western Cape

AT A GLANCE:
POPULATION (2011)

- Total	5 822 734
- Total speaking Afrikaans as 1st language	2 820 643

POPULATION GROUPS

- Black African	4.5%
- White	9.7%
- Coloured	85.8%
- Indian or Asian	1.0%
- Other	1.6%

Eastern Cape

AT A GLANCE:
POPULATION (2011)

- Total	6 562 053
- Total speaking Afrikaans as 1st language	683 410

POPULATION GROUPS

- Black African	86.26%
- White	8.26%
- Coloured	0.43%
- Indian or Asian	0.33%
- Other	

Northern Cape

AT A GLANCE:
POPULATION (2011)

- Total	1 145 861
- Total speaking Afrikaans as 1st language	606 225

POPULATION GROUPS

- Black African	50.35%
- White	7.09%
- Coloured	40.31%
- Indian or Asian	0.68%
- Other	

Son Demographics

Readership

Total

902 000

Western Cape
765 000

**AT A GLANCE:
POPULATION (2011)**

- Total	5 822 734
- Total speaking Afrikaans as 1st language	2 820 643

POPULATION GROUPS

- Black African	32.9%
- White	15.7%
- Coloured	48.8%
- Indian or Asian	1.0%
- Other	1.6%

Eastern Cape
109 000

**AT A GLANCE:
POPULATION (2011)**

- Total	6 562 053
- Total speaking Afrikaans as 1st language	683 410

POPULATION GROUPS

- Black African	86.3%
- White	4.7%
- Coloured	8.3%
- Indian or Asian	0.4%
- Other	0.3%

Northern Cape
29 000

**AT A GLANCE:
POPULATION (2011)**

- Total	1 145 861
- Total speaking Afrikaans as 1st language	606 225

POPULATION GROUPS

- Black African	50.4%
- White	7.1%
- Coloured	40.3%
- Indian or Asian	0.7%
- Other	1.6%

Son op Sondag Demographics

Sex

42% MEN

WOMEN 58%



Age

18%

15-24 YEARS

23%

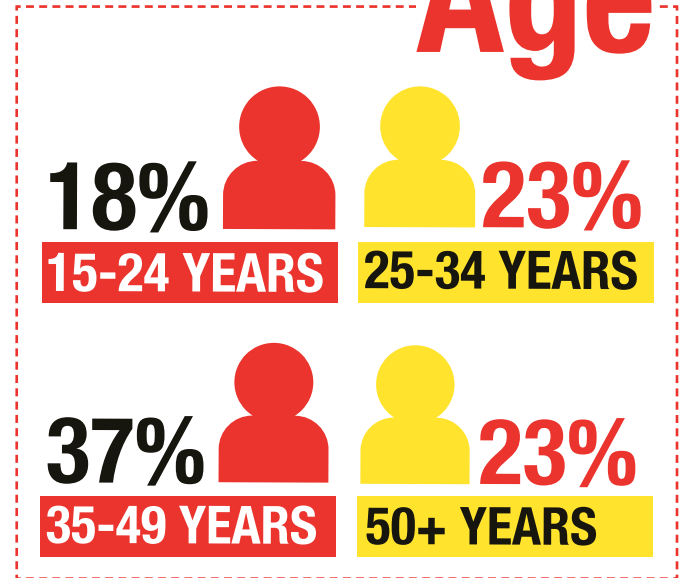
25-34 YEARS

37%

35-49 YEARS

23%

50+ YEARS



Family Structure

19%
AT-HOME SINGLES

15%
MATURE SINGLES

3%
YOUNG INDEPENDENT SINGLES

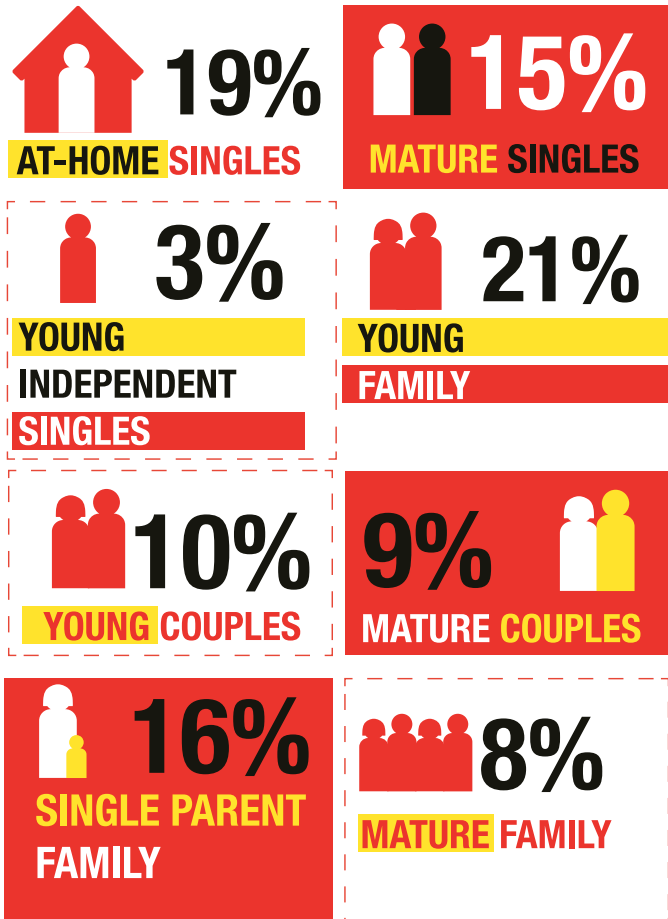
21%
YOUNG FAMILY

10%
YOUNG COUPLES

9%
MATURE COUPLES

16%
SINGLE PARENT FAMILY

8%
MATURE FAMILY



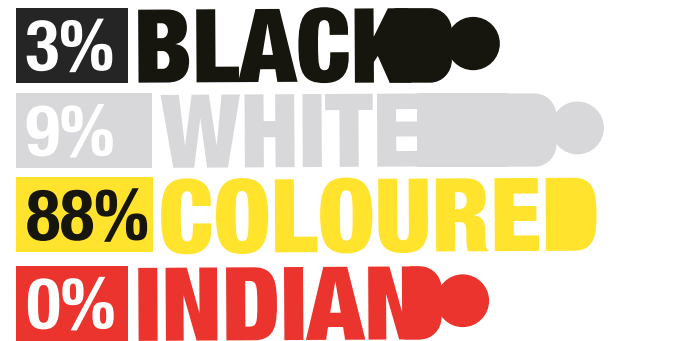
Race

3% BLACK

9% WHITE

88% COLOURED

0% INDIAN

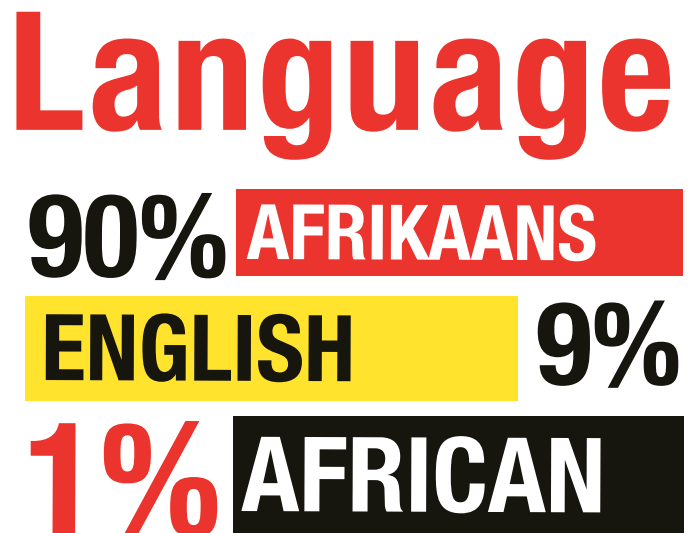


Language

90% AFRIKAANS

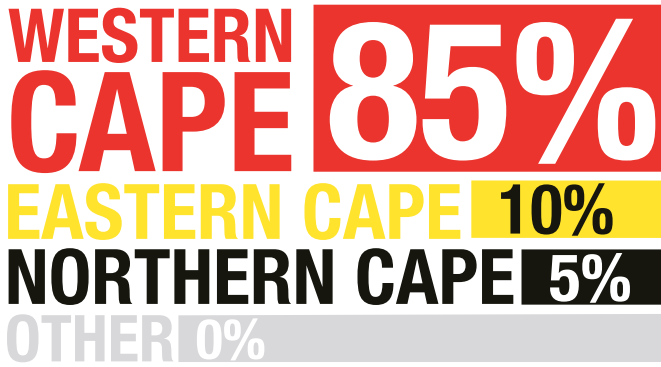
ENGLISH 9%

1% AFRICAN

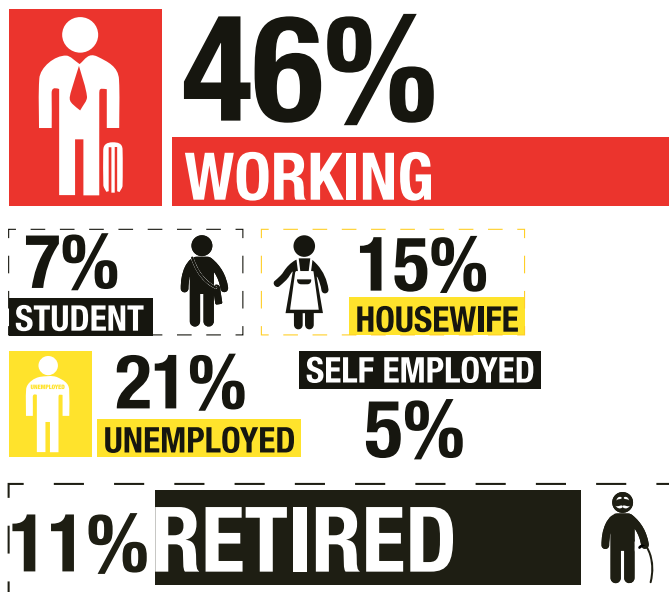


Son op Sondag Demographics

Provinces



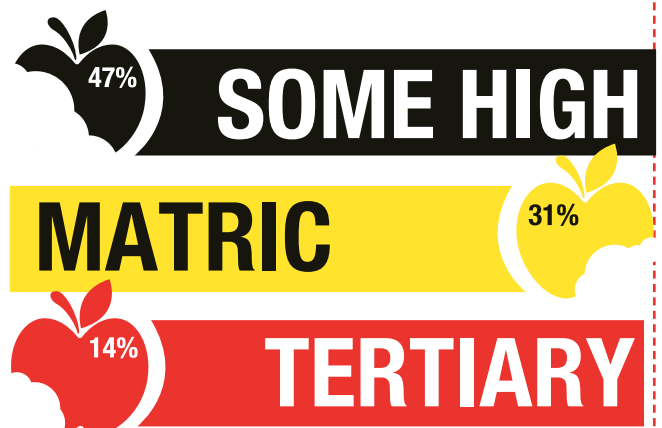
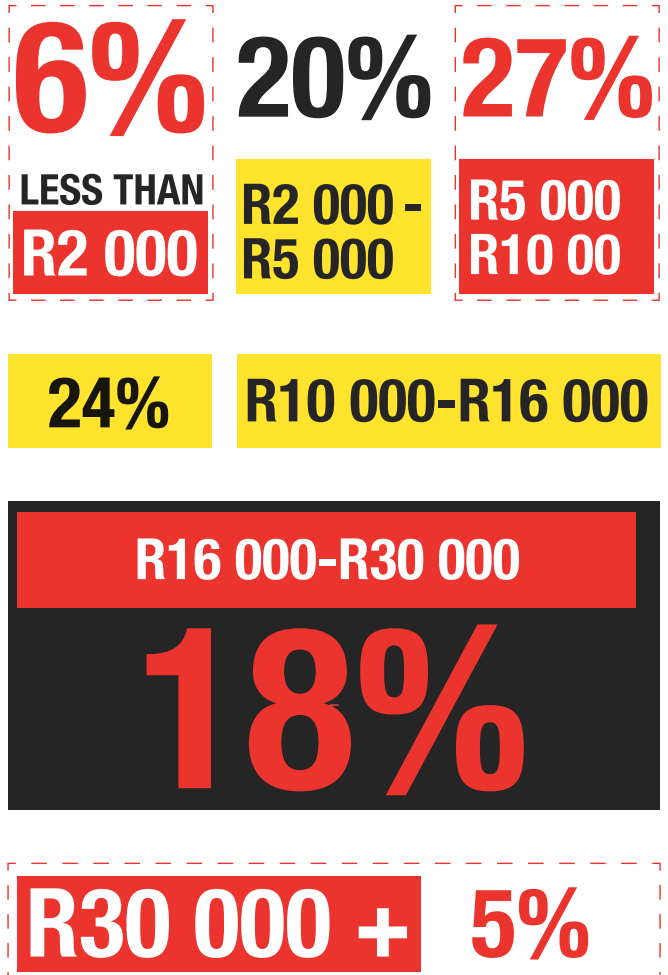
Occupation



Education

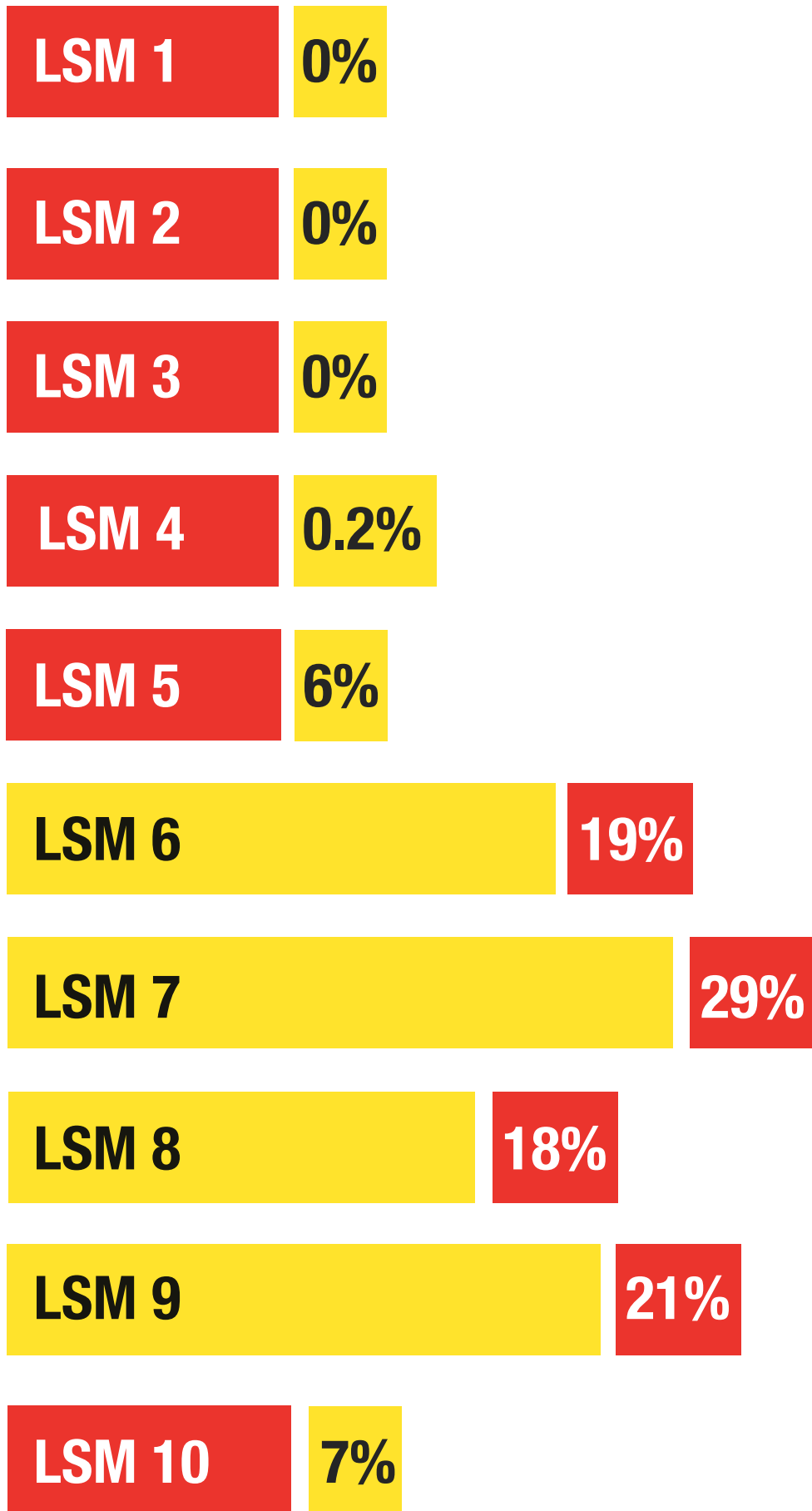


Income



Son op Sondag Demographics

LSM



Son op Sondag Demographics

Circulation

Total

48 924

Western Cape

AT A GLANCE:

POPULATION (2011)

- Total	5 822 734
- Total speaking Afrikaans as 1st language	2 820 643

POPULATION GROUPS

- Black African	0.6%
- White	7.3%
- Coloured	92%
- Indian or Asian	0.1%

Eastern Cape

AT A GLANCE:

POPULATION (2011)

- Total	5 822 734
- Total speaking Afrikaans as 1st language	2 820 643

POPULATION GROUPS

- Black African	11.4%
- White	10.3%
- Coloured	77.4%
- Indian or Asian	0.9%

Northern Cape

AT A GLANCE:

POPULATION (2011)

- Total	5 822 734
- Total speaking Afrikaans as 1st language	2 820 643

POPULATION GROUPS

- Black African	0.6%
- White	7.3%
- Coloured	92%
- Indian or Asian	0.1%

Son op Sondag Demographics

Readership

Total

318 000

**Western Cape
271 000**

**AT A GLANCE:
POPULATION (2011)**

- Total	5 822 734
- Total speaking Afrikaans as 1st language	2 820 643

POPULATION GROUPS

- Black African	32.9%
- White	15.7%
- Coloured	48.8%
- Indian or Asian	1%

**Eastern Cape
10 000**

**AT A GLANCE:
POPULATION (2011)**

- Total	6 562 053
- Total speaking Afrikaans as 1st language	683 410

POPULATION GROUPS

- Black African	11.4%
- White	10.3%
- Coloured	77.4%
- Indian or Asian	0.9%

**Northern Cape
5 000**

**AT A GLANCE:
POPULATION (2011)**

- Total	1 145 861
- Total speaking Afrikaans as 1st language	606 225

POPULATION GROUPS

- Black African	50.4%
- White	7.1%
- Coloured	40.3%
- Indian or Asian	0.7%