

Son

Free/Sold	Sold
Frequency	Daily
Publication Day	Monday to Friday
Language	Afrikaans
Format	39 x 8
Regions	Eastern Cape, Western Cape,

ROP Rates

Monday - Friday

Section	Publication Day	Format	BW	1 Spot	2 Spot	FC
Son Link Main Body	Monday - Friday	Tabloid	R 153.00	R 185.00	R 215.00	R 256.00
Son Wes Main Body	Monday - Friday	Tabloid	R 153.00	R 181.00	R 207.00	R 243.00
Son Oos Main Body	Monday - Friday	Tabloid	R 35.00	R 45.00	R 56.00	R 71.00
Son Link (Vacancies, Tenders and Notices)	Monday - Friday	Tabloid	R 153.00	R 185.00	R 215.00	R 256.00

INSERT RATES

Son Oos & Wes

Son Combined

Size	Size Bracket	Rate	Size	Size Bracket	Rate
Tabloid	1 - 64 Pages	R 612.50	Tabloid	1 - 64 Pages	R 527.50

SPLITS

ROP Split	Exact Areas
Western Cape & Eastern Cape	
Insert Split	Exact Areas
Boland / Westcoast	PLATTELAND Malmesbury to Springbok Upington Grabouw Botriver Caledon Bredasdorp Struisbaai Villiersdorp. BOLAND Wellington Paarl Franschhoek Stellenbosch Strand Gordonsbaai Somerset-Wes Hermanus to Pearly Beach Kleinmond Pringlebaai Rooi Els Atlantis Mamre Worcester Robertson Ashton
Cape Town	Cape Town
Eastern Cape	Eastern Cape
Southern Cape	Riviersonderend to Plettenbergbaai Oudtshoorn to Prins Albert Beaufort-Wes